Hyster Forklift

Hyster Forklift Training Sudbury - Hyster is a global business that builds greater than 300 unique models of forklifts. However, it began as a producer of lifting machinery and winches. Most of its production was focused in the northwest United States and dealt mostly with the lumber and logging industry. A couple years after the first forklift trucks were invented Hyster became synonymous with quality production. Over the preceding 80 years Hyster has continued to expand and increase its product line. The expansion of its products coupled with its want to stay service oriented has allowed Hyster to mature into the worldwide player it is nowadays.

Hyster experienced major improvements through the 1940's and 1960's. In 1946, Hyster opened a plant in Danville, Illinois that was fully committed to bulk manufacturing trucks. This allowed Hyster to drive its expenses down and, at the same time, offer a better quality product at industry aggressive rates. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

The forever varying needs of Hyster users and Hyster's skill to continue to innovate led to rapid development throughout the 50's and 1960's. They started building container handlers in the US in 1959 to satisfy the ever growing demand for transportation goods. In 1966, Hyster developed a technique for allowing a lift truck to go both ahead and backwards using the same pedal. This pedal was referred to as the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a R&D centre in Oregon that was focused on enhancing the design and functionality of lift trucks. The centre is still one of the world's greatest testing facilities in the materials handling industry.

As demand for materials handling equipment continued to expand rapidly during the sixties, Hyster considered it necessary to reorient its focus towards these new mass markets. Thus, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to afford greater quality at a more affordable price. A further expansion in production capabilities was necessitated by the need in Europe for Internal Combustion Engine Vehicles. To fill this hole, a plant in Craigavon, Ireland was opened in 1980. Through the eighties Hyster continued to focus on developing industry leading forklifts. The Hyster company name was recognized throughout the world for its commitment towards excellence. This attention to quality produced many suitors for the company. In 1989, a large international business based in Ohio called NACCO Industries bought Hyster and started an aggressive expansion plan. NACCO swiftly replaced the XL philosophy with a more driver oriented lift truck that concentrated on operator comfort, which is recognized as the XM generation of forklifts.

With the overall change towards just-in-time management procedures, Hyster has been required to keep up with the trends through investment in new and diverse technologies. Acquisitions and investments were made in the United States, Italy, Netherlands, and a lot of other places all over the globe. All of these investments have made Hyster a world leader in the lift truck market. Recently, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which consists of over three hundred different versions of forklift trucks.