

## Toyota Forklift

Toyota Forklift Training Sudbury - Ever since 1992, Toyota Material Handling inc., U.S.A., also called TMHU, continues to be the top selling lift truck provider in the United States. This company has been based out of Irvine, California for well over 40 years, providing a wide-ranging line of quality lift trucks. With a remarkable reputation of resilience and reliability, Toyota lift trucks have thrived in the competitive resources handling market. Quality is the cornerstone of Toyota's legendary Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The bulk of the Toyota lift trucks sold in the U.S. are manufactured here.

All Toyota's manufacturing plants within Canada and the U.S. comply with the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its commitment to continuous development and its environmentally friendly systems. It is the first and only manufacturer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift trucks emit 70% fewer smog forming emissions than the current federal EPA standards and have complied with California's strict emission standards and policies.

### Toyota Material Handling, U.S.A. - The Industry Leader

The president of Toyota Material Handling, U.S.A., Brett Wood believes that TMHU's achievement comes from its dedication to manufacture high quality lift vehicles while offering superb customer support and service. "We must be able to learn and predict the needs of our customers," said Brett Wood. "As a leader, our success also depends on our ability to address our customers' operational, safety and environmental cost issues." TMHU's parent company, Toyota Industries Corporation, also referred to as TICO, is listed in Fortune Magazine as the world's largest lift truck dealer and is among the magazines impressive world's Most Admired Companies.

### New Meaning to Environmental Accountability

Toyota's parent company, Toyota Industries Corporation, has imparted an outstanding corporate ideology towards environmental conservancy within Toyota. Toyota's rich history of environmental protection whilst retaining economic viability cannot be matched by other corporations and undoubtedly no other materials handling producer can thus far rival Toyota. Environmental accountability is a fundamental characteristic of corporate decision making at Toyota and they are proud to be the first and only manufacturer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet one more reason they remain a leader within the industry.

Toyota first launched the 8-Series line of lift trucks in 2006, again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission standards, and California's more environmentally friendly emission standards. The end creation is a lift truck that creates 70% less smog forming emissions than the existing Federal standards allow.

Also starting in 2006, jointly with the Arbor Day Foundation, Toyota added to its dedication to the natural environment. To this day more than 58,000 trees have been embedded in the ground throughout state forests and community parks that were damaged by fires and other environmental causes. 10,500 seedlings have also been circulated through Toyota Industrial Equipment's system of dealers to non-profit organizations and local consumers to help sustain communities all over the U.S.

### Industry Leader in Safety

Toyota's lift trucks offer superior stability, visibility, efficiency, ergonomics, and all the leading safety equipment that has made Toyota an industry leader. The company's System of Active Stability, also called "SAS", helps decrease the chance of incidents and accidental injuries, and increasing productivity levels while minimizing the likelihood of merchandise and equipment damage.

System Active Stability can discern circumstances that may lead to lateral instability and potential lateral overturn. When any of these conditions have been sensed, the SAS will immediately engage the Swing Lock Cylinder to re-stabilize the rear axle. This changes the lift truck's stability trajectory from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also aids to avoid injuries or accidents while adding durability.

The SAS systems were originally adopted on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped propel Toyota into the lead for industry safety standards. Now, SAS is utilized on nearly every new internal combustion products and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift vehicles in action, exceeding 450 million hours combined. The increased population of SAS-equipped vehicles in the field, along with mandatory operator instruction, overturn fatalities across all models have decreased by 13.6% since 1999. Furthermore, there has been an overall 35.5% reduction in industry wide collisions, loss of control, falls and tip overs from a lift truck for the same period.

Toyota's rigid standards reach far beyond the machinery itself. The company believes in providing general Operator Safety Training courses to help clients satisfy and exceed OSHA standard 1910.178. Education services, videos and various materials, covering a wide scope of matters-from personal safety, to OSHA policies, to surface and load conditions, are accessible through the supplier network.

### Toyota's U.S. Commitment

Since the transaction of its first lift truck in the U.S. to the construction of its 350,000th lift truck produced in 2009 at Toyota

Industrial Equipment Manufacturing, TMHU has sustained a unbroken existence in the U.S. This reality is demonstrated by the statistic that 99% of Toyota lift trucks sold in America now are manufactured in the United States.

Based in Columbus, Ind., the Toyota Industrial Equipment Mfg. campus equals 998,000 square feet of facilities spanning 126 acres. Facilities include a National Customer Center, as well as manufacturing operations and supply centers for equipment and service components, with the total commitment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both sellers and consumers of TMHU. The facility includes a 360-degree showroom, a presentation theater complete with stadium seating for 32, an area for live merchandise demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its creator, Sakichi Toyoda, in 1867, and finally a education center.

#### Leader in Customer Service and Satisfaction

TMHU has 68 authorized industrial equipment dealers, along with 189 dealership locations all through the United States, offering the most comprehensive and inclusive client support and customer service in the industry. The company's new and Licensed Used lift trucks, service, components, and financing features make Toyota dealerships a one-stop shop to ensure total consumer satisfaction.